

February 4, 2025

Greetings:

Memphis Shelby Police Activities League (PAL) helps develop positive attitudes towards the law by bringing youth under the constructive influence of dedicated law enforcement officers who serve as coaches, referees, and mentors. Our program provides various components to assist youth in becoming intelligent well-rounded individuals with good character and a desire to succeed. Memphis Shelby PAL also seeks to close the achievement gap and prevent juvenile crime. We provide services to children ages 5–18 with accessible and affordable programs serving our six core strategies (6 rocks): Education, Discovery, Mentoring, Sports, Intervention, and Healthy” Lifestyles”. We offer year-round and seasonal sports for children ages 5-18 including:

Football  
Cheerleading  
Basketball  
Baseball/Softball  
Track & Field  
Boxing

We have exciting news!! Memphis Shelby Police Activities League (PAL) will present its 2<sup>nd</sup> “Women in Wonderland” on May 4<sup>th</sup> at the Children’s Museum of Memphis in Memphis, Tennessee. This event will continue to be a celebration of women’s true progression in all aspects of life, love, and profession. Attendees will experience an evening fashioned after the “Alice in Wonderland” storybook theme as the metaphorical representation of the phenomenal accomplishments of women throughout the city of Memphis, filled with entertainment, motivation and networking all designed to inspire and empower.

We would be honored if you would consider being a sponsor for this event. Donations will continue to support as well as enrich the education of our next generation. Below is the list of sponsorship opportunities:

Presenting Sponsor	\$3,500.00
Platinum Table Sponsor	\$3,000.00
Gold Table Sponsor	\$2,000.00
Silver Table Sponsor	\$1,000.00
Bronze Table Sponsor	\$500.00
Other Donation Amount	

You will find the details surrounding the organization's purpose and youth initiative programs perks below:

[www.memphisshelbypal.org](http://www.memphisshelbypal.org) ( organizational website)

[www.mspalteaparty.org](http://www.mspalteaparty.org). ( website highlights of 1<sup>st</sup> MSPAL Women in Wonderland: The Tea Party Experience along with sponsorship perks)

Many thanks in advance for your sponsorship! We look forward to a start of a great partnership!!

Sincerely,

Doresa Brooks, Event Chair  
90901-491-9862

**Sgt. Craig Littles (Retired)**  
**Executive Director/Chief Visionary Officer**  
**National Police Activities League Trustee**  
**901-240-6927**  
**ExecutiveDirector\_Craig.Littles@MemphisShelbyPAL.org**  
**MemphisShelbyPAL.org**

